

AD / SPONSORSHIP FORM



Company Name: _____
(as you want it to appear in Sabre publications)

Contact Person: _____ Phone: _____

Address: _____
(receipt will be mailed)

Email address: _____

SABRE PLAYER RECEIVING CREDIT: _____

SABRE HOCKEY DIRECTORY/AD BOOK* (deadline for submissions is 10/1/10)

- | | |
|---|--|
| <input type="checkbox"/> Inside or back cover \$1,000 | <input type="checkbox"/> Half page ad (4 ¼ x 5 ½) \$200 |
| <input type="checkbox"/> Full page ad (8 ½ x 5 ½) \$300 | <input type="checkbox"/> Business Card ad (affix card to form) \$100 |

OTHER ADVERTISING OPTIONS* (available all season)

Sabre Website www.sabrehockey.com (electronic artwork preferred)

- \$1,000 (homepage and e-mail communications September - August)
 \$750 (homepage September - March)
 \$250 (individual team page, donor's choice September - March)

Optional - Web address for link <http://> _____

SPONSORSHIPS*

- Team Sponsor - \$250
8x10 team photo on plaque presented to Sponsor

* ADVERTISERS AND SPONSORS \$750 AND OVER WILL ALSO BE LISTED AT SABRE HOCKEY HOME RINK

CUSTOM SPONSORSHIPS and QUESTIONS

Our Sponsorship and Ad Coordinator, Jennifer Curtis, will be happy to design a custom sponsorship for your company or answer any questions you have. Contact Jennifer at (630) 983-6142 or jcurtis@sabrehockey.com.

DONATION ONLY

- I do not wish to purchase an ad or sponsorship, but please accept my contribution of \$ _____

TO SUBMIT: please mail this completed form, a check made payable to Sabre Hockey Association, along with a camera ready art or business card to: Sabre Hockey, Ads & Sponsorships, P.O. Box 9722, Naperville, IL 60567. Electronic art submissions may be made via e-mail to jcurtis@sabrehockey.com, or by providing an electronic file (CD or DVD) with this form.

Note: Sabre Hockey Association is a 501(c)(3) not-for-profit corporation. Sponsors and advertisers should check with their tax advisors for any potential benefits that may apply to their particular situation. Skater fee credits are planned to be issued in January 2011, with the maximum credit being a full skater fee elimination.

THANK YOU FOR SUPPORTING SABRE HOCKEY